

# manli tang

 hello@manlitang.design    www.manlitang.design    Aalborg, Denmark



## Profile

I care about digital experiences that are meaningful for both the business and the user. With a genuine interest in improving online presences, I am seeking work in the areas of UI design, UX and branding.

## Industry Knowledge

User interface, UX research, usability testing, prototyping, copywriting, digital marketing, social media, e-commerce, email marketing

## Tools & Technology

WordPress, Divi, Shopify, Figma, Canva, Photoshop, HTML5, CSS3

## Skills

User-oriented, detail-oriented, analytical, systematic and well-organized, independent, objective decision making

## Languages

Dutch     Native proficiency  
English     Full professional proficiency

## Awards & Certificates

Social Media Marketing Certificate  
HubSpot · Issued in Feb 2021

Best Student Award  
UCN · Received in Feb 2021

## Interests

Sustainability, thrift shopping, houseplants, pets, skincare, fitness

## Experience

### Brand Designer

Mylium · Internship · Aug 2021 - Oct 2021 · Wageningen, Netherlands

I developed a brand strategy & identity, created a social media marketing strategy, redesigned their website and built it in Wordpress.

### Web Designer

Swoop Media · Part-time · Aug 2020 - Oct 2021 · Aalborg, Denmark

I built Wordpress websites for restaurants and takeaways, have designed an online ordering system and conceptualized a loyalty app.

### Front-end Developer

FIGHTCLUB · Internship · Jan 2020 - Mar 2020 · Breda, Netherlands

I built e-mail templates, designed new elements for existing websites, worked with Wordpress and built websites with a SCSS framework.

## Education

### Digital Concept Development

University College of Northern Denmark · 2020 - 2022 · Aalborg, Denmark

Concept & business development, design & e-commerce, user experiences, digital marketing.

### Multimedia Design

University College of Northern Denmark · 2018 - 2020 · Aalborg, Denmark

UI/UX research and design, user experiences, web development, content production.

### International Business

Rotterdam University of Applied Sciences · 2010 - 2014 · Rotterdam, Netherlands

Marketing, cross cultural management, retail management, supply chain management